



# COMPANY PROFILE

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Our values, purpose, and strategy have been foundational to our success and they will be instrumental as we continue to build a world-class company that drives change in the medical services in Sudan.

As **Penotee** management we always concurrently address near-term issues and draw up long-term business plans to prepare and adapt for the future expansions.

We also emphasize our social responsibilities and continue to achieve prosperous growth together with the society.

”

**DR. AYMAN GINDEEL**  
CEO

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# ABOUT US

## OUR COMPANY

Penotee is a multi-activities limited company that was established in late 2014. Penotee works in partnerships with international brands and is highly dedicated to deliver medical systems solutions and healthcare technologies.

We are an evolution of the concepts that has been used in the last years of our business experience in the medical field, and we continue to represent a benchmark manufacturer within the market today, and we honor our rich heritage by ensuring that we maintain our standards for excellence continuity.

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## OUR MISSION



Sustaining and continuously improving communication and teamwork with its various functions.



Maintaining win-win partnership and exceeding customer expectation by providing latest innovative technologies.



Providing innovative solutions and high quality products backed with comprehensive and cost effective services.



Developing customer awareness through various communication channels.



Attracting and retaining world class professionals.



Maximizing opportunities and resources, to overcome market challenges.

Penotee represents international strong partners, each of these partners was a player in one or more of the various segments of the Healthcare Market and they were united by a common vision concerning the future of healthcare business in Sudan and the strong belief that through this strategic alliance and the optimization of their financial and Manpower resources will be empowered to face the development of the market.

## OUR TEAM



ABDULMONIEM AHMED  
SERVICE MANAGER



ELNASRI AMIN  
GENERAL MANAGER



BAYAN MOHAMED  
SALES MANAGER



MUGAHID AHMED  
FINANCIAL & ADMINISTRATIVE  
MANAGER



NAHID MAHMOUD  
LOGISTICS & PROCUREMENT  
MANAGER



ROMYTHA ABDELMAGID  
TENDERS MANAGER

TEAM WORK

Our team is a good example for the meaning of (Team in action) as they are keeping the highest promotional and sales standards. They are capable to ensure professional preventive and corrective maintenance services for all the products we are representing.

# OUR PARTNERS



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## OTHER SUPPLIERS





# SIEMENS Healthineers



Our purpose is to enable healthcare providers to increase value by empowering them on their journey towards expanding precision medicine, transforming care delivery, and improving patient experience, all enabled by digitalizing healthcare.



Ultrasound systems



Cathlab systems

X-ray systems

C-arm systems



Magnetic Resonance Imaging



Computed Tomography



A global leader in vitro diagnostics and offers a broad range of medical diagnostic instruments, tests, automation and informatics solutions for hospitals, reference labs, molecular labs, blood banks, physician offices and clinics.



ID NOW™



ARCHITECT



i-STAT 1



CELL- DYN Emerald Hematology Analyzers



CELL- DYN Ruby Hematology Analyzers



BinaxNOW Covid-19 Ag CARD



Panbio Covid-19 Ag Rapid Test Device (Nasopharyngeal)



ABON™ One Step H. pylori Antigen Test



ABON™ Malaria P.f./Pan Rapid Test Device (Whole Blood)



ABON™ One Step Pregnancy Test



ABON™ One Step Ovulation Test



ABON™ Fecal Occult Blood Rapid Test



**varian**

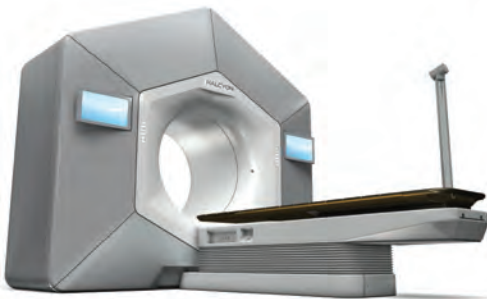
Our vision is a world without fear of cancer. To meet this challenge, we equip the world with new tools for fighting cancer. As Varian continues to grow, our staff of approximately 6,500 employees in 70 sales and support offices around the globe is developing innovative, cost-effective solutions that help make the world a healthier place.



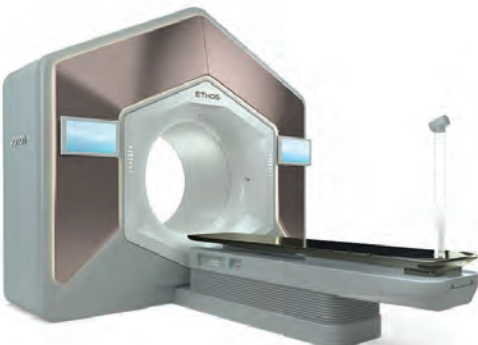
TrueBeam  
Linear accelerator



VitalBeam  
Linear accelerator



HALCYON  
Linear accelerator



Ethos  
Linear accelerator



# **FRESENIUS MEDICAL CARE**

The world's leading provider of products and services for individuals with renal diseases of which around 3.7 million patients worldwide regularly undergo dialysis treatment. It's also the leading provider of dialysis products such as dialysis machines or dialyzers. Along with its core business, the Renal Care Continuum, the company focuses on expanding in complementary areas and in the field of critical care.



Hemodialysis Machines

Acute Therapy



Automated peritoneal dialysis



Dialysis water supply



Dialyzers for Hemodialysis

**GETINGE** 



A leading global provider of products and systems that contribute to quality enhancement and cost efficiency within healthcare and life sciences. We employ more than 10,000 people, and have operations in more than 40 countries.



Maquet Operation Lamps



Operating Tables



Washer-disinfectors



Heart Lung Machines



Cardiohelp System



Intra-aortic balloon pump



**FUJIFILM**

We provide endoscopic systems for healthcare professionals. We take a comprehensive approach to endoscopy through the product line, including double-balloon endoscopes, personalized service and support.



Videoprocessors & light sources



Endoscopic Ultrasound Systems



Gastrointestinal Towers



EB-580S



EB-580T



ED-530XT



EC-580RD-L



EG-580NW2



EG-760R

Endoscopes



Double balloon

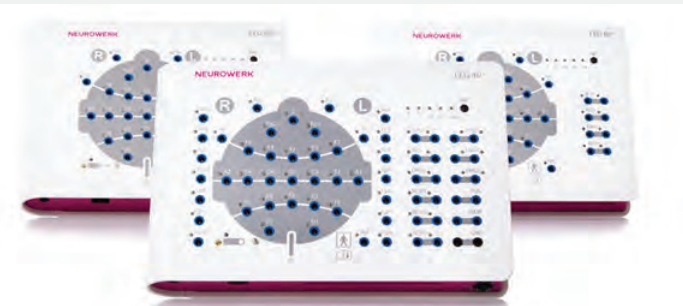


CO2 Insufflator



# OTHER SUPPLIERS

Was founded in 1957 by Swedish entrepreneur Arne Johansson and was given the name Arjo using the first two initials of the founder's first and last name. Arjo originally manufactured components and machine parts for other manufacturers, including medical devices.



The foundation for the successful history of SIGMA Medizin-Technik was established in 1990. We are proud to be the only company in the industry to develop and produce its products exclusively in Germany.

A global provider of radiotherapy products and a brachytherapy leader in Europe and its one of the world's largest providers of isotope technology for medical, scientific and industrial use. The core businesses of the Group are cancer therapy, industrial radiometry and nuclear-medical imaging.





**seca**

The world market leader of medical scales and measuring systems. With seca scales, you benefit from our 175 years of experience in the medical scales and instruments sector. We build highly precise, functional scales to satisfy your needs in medical technology. Our standards are reflected in the high-quality production of medical scales and measuring systems

Produces and distributes surgical instruments and high-precision instruments. We are located in the Tuttlingen district, the world center of medical technology and possess more than 25 years of quality experience.

**im**  
**INVIDIA**<sup>®</sup>  
MEDICAL



**3B**<sup>®</sup>  
**3B Scientific**

Specializes in the manufacturing and marketing of didactic material for scientific, medical and patient education. The group's oldest site in Budapest/Hungary began its manufacturing history in 1819, making 3B Scientific the most experienced group of companies in the industry.

Since the end of 2011, maintaining an active work in research and development, carries out a large-scale production in the medical sector with a solid base in electronic and mechanical technology.

**Medipia**





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## AFTER-SALES SERVICES WHY CHOOSE US ?

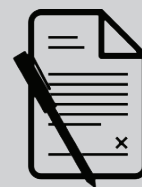
Our company adhere to the highest quality standards in order to provide the best medical products. Penotee was classified in the top 11 companies with excellence in performance of import by sudanese Customs Authority in 2016.

We guarantee our customers satisfaction and reliability by offering a broad range of after-sales services provided by our highly & professionally trained teams.

We provide product installation,application, maintenance training services for machine operation and contracts.



INSTALLATION  
& APPLICATION



SERVICE  
CONTRACT



REPAIR &  
MAINTENANCE



ON-THE-SPOT  
TRAINING



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## LEADERSHIP & GOVERNANCE

As a company targeting to be the leader of the market, Penotee places top priority on leadership and ethical business practices. This means acting ethically and in compliance with laws. At Penotee, we believe leadership and ethics start at the top, and our commitment to corporate governance and accountability to stockholders is embodied in all our corporate governance policies.

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## OUR PROJECTS

Penotee structures a major project's department consists of talented and highly dedicated individuals, who continuously seek major opportunities and apply for big packages, over the past four years, the company completed several projects in the fields of radiography, radiotherapy, complete hospital solutions, and specialized fields like advanced diagnostics facilities and training centers.

The company takes pride in its long history of the major projects it did, and the wide field of application of those endeavors, we always aim at raising the overall level of medical services available in the market.



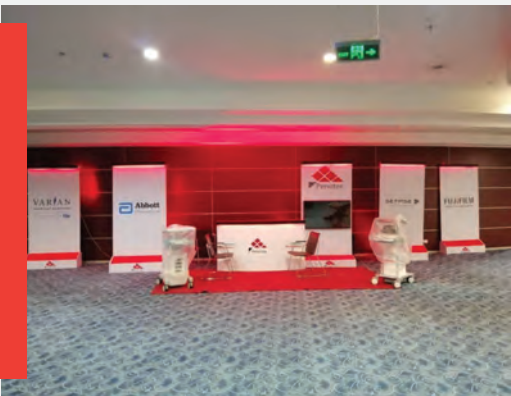




# EVENTS



Sponsor of the Sudan Human Reproduction & Embryology Society (SHRES) - 12th Annual Scientific Meeting - Khartoum 2020.



Sponsor of the International Conference for Pan-African Society of Cardiology - Khartoum 2020.



Sponsor of the 4th International Conference for Pan-African Society of Cardiology - Khartoum 2016.



Sponsor of the Sudan 3rd International Pediatric Cardiology Symposium at Sudan Heart Institute - Khartoum 2016.



Sponsor of the Endoscope Nurse Training at Abulhamed Ibrahim Training center - Khartoum 2017.

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## AWARDS





Award from Varian MS, Budapest 2017 for awarding NMSF





Best Distributor in Africa, Esaote S.p.A 2015



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